



FEDESSA
Federation of European
Self Storage Associations

— SPONSORSHIP & TRADE STAND OPPORTUNITIES —

Conference & *Trade Show* 2026

September 22–24 · RheinMain CongressCenter, Wiesbaden (Frankfurt), Germany

Why Exhibit at FEDESSA 2026?

Europe's leading self storage event — 22 years of growth

After 9 years we are back in Germany!

The FEDESSA Conference and Trade show has been growing continually over the last 22 years and is now clearly the biggest self storage event outside the USA. It attracts self storage owners, operators and investors not just from Europe and the UK but all over the world.

The Trade show is a key element of the event. There is dedicated trade show time over the 2 days of the event with meals being served in the space to further encourage delegates to interact with suppliers. There is also a drinks reception in the trade show one night. Over 90% of attendees state this is an important part of the event and a key reason to attend.

The FEDESSA Self Storage Conference is like no other self storage event considering the quality of the programme and the fostering of networking between delegates and suppliers. The social events allow suppliers even more contact with delegates in a more casual environment and many a major deal has been done at one of these events over the years.

The trade show itself is the focal point for the event. It is where people meet and is open all day, including during session times. The quality and depth of trade exhibitors has improved every year and we expect 2026 to be no different with the biggest and best show ever. We have allocated even more trade space than in 2025 and its all in one room on the ground floor as delegates enter the event.

This is your opportunity to source new customers, launch new products, meet with existing clients, and learn about the issues currently facing the industry and how operators will be dealing with them.



The Venue

RheinMain CongressCenter, Wiesbaden, Germany



RheinMain CongressCenter · Wiesbaden (Frankfurt)

The venue

RheinMain CongressCenter (RMCC) in Wiesbaden, a modern and highly flexible venue designed to host large international events.

Conference Plenary Sessions

The conference plenary sessions will be held in Segment C of Halle Nord, enabling smooth movement between the exhibition and conference programme while driving strong visitor flow throughout the trade show area.

Trade Show

The trade show will be located in the first section of Halle Nord, offering approximately 2,200 m² of exhibition space, serving as the main networking hub where delegates, operators, and suppliers connect throughout the event.

Location

Wiesbaden city centre — 20 min from Frankfurt Airport, walking distance from main train station.

Event Timings

September 21–24, 2026 · Wiesbaden (Frankfurt)

MON 21 SEPT

Set-Up Day

Set-up commences for shell scheme and custom stands. Prepare your space before the delegates arrive.

TUE 22 SEPT

Conference Opens

Set-up continues. Conference starts that afternoon with a facility tour and welcome dinner.

WED 23 SEPT

Trade Show Day 1

Opening trade show followed by sessions. Drinks reception in the trade show. Supplier networking events in the evening.

THU 24 SEPT

Trade Show Day 2 & Awards

Sessions and trade show all day. Awards Dinner that evening — the highlight of the conference calendar.



EXCLUSIVE

Major Sponsor

Only 1 Available

€30,500 + VAT



What's Included

Pre-Conference Advertising

Major Sponsor **promotion** on all conference materials including magazine articles, press releases, FEDESSA and affiliated websites, email alerts, flyers, brochures, email signature banners, delegate confirmation emails, social media posts etc.

Inside Front Cover Gatefold ad in UNLOCKED magazine (2,000+ copies), **full-page ads** in both conference brochures and conference guide, social media & email promotion.

Major Sponsor logo positioned on all page footers in the final **Conference Guide**

24m² Trade Stand

Priority choice of location. Includes either stand build space or a basic shell scheme with header board (if required), access to power and wi-fi.

12 Passes

6 **Full Conference Passes** including all sessions, Trade Show and evening social events

6 **Conference Only Passes** for 6 delegates of the sponsor's choice including access to the Trade Show and all sessions. *Note: excludes evening social events*

Speaking Opportunity

5 minutes at the opening of the conference on day one to address all delegates.

On-Site Branding

Major Sponsor Signage supplied by the Sponsor and design approved by FEDESSA to be placed on the main stage throughout the conference.

Display of logo and recognition as Major Sponsor on the main screen/holding slides (alongside other sponsors).

First option on all venue branding: flags, decals, lifts, registration desk and main stage signage. including flags, window and floor decals, lifts and stairs, reg desk and other opportunities approved by the venue - NOTE some may incur additional costs.

Award Sponsorship

Sponsor an industry award — first choice of which award, plus 60-second video slot before presenting the award.

Welcome Dinner Drinks

Sponsor the welcome drink at the Elberbach Monastery on September 22.

All prices exclude German VAT (19%) which is chargeable to German businesses, reverse charge to EU and UK VAT registered businesses and exempt for rest of world

5 AVAILABLE

Platinum Sponsor

€20,500 + VAT



What's Included

Pre-Conference Advertising

Full page advertisement (artwork supplied by the sponsor) included in second **A4 Conference Brochure** distributed pre-conference to over 2,000 European self storage operators.

Full page advertisement in the final **Conference Guide** distributed to all conference attendees at the event.

18m² Trade Stand

Priority location pick following the Major Sponsor, assigned in order of purchase.

Award Sponsorship

Industry award sponsorship with 60-second video slot, recognition on all promo materials, article in UNLOCKED magazine.

Awards will be allocated to sponsors by FEDESSA.

Delegate Lanyards

Sponsorship of the Delegate Badge Lanyards — to include the Platinum Sponsors logos.

Speaking Opportunity

3 minutes to address delegates during the main sessions.

On-Site Branding

Verbal MC acknowledgement during the event

Logo on sponsors slide displayed during the lunch and refreshment breaks.

Second option following major sponsor on additional branding at venue, including flags, window and floor decals, lifts and stairs, reg desk and other opportunities approved by the venue –
NOTE some may incur additional costs

8 Passes

4 **Full Conference Passes** including all sessions ,Trade Show and evening social events

4 **Conference Only Passes**, for 4 delegates of the sponsor's choice including access to the Trade Show and all sessions . *Note: excludes evening social events*

Gold Sponsorship

€12,000 + VAT · Choose 1 item from List A + 1 from List B

€12,000

+ VAT

ALWAYS INCLUDED

- ✓ Listing on all brochures
- ✓ MC acknowledgement
- ✓ Logo on sponsor slides
- ✓ 2 Full Conference + 2 Conference Only Passes
- ✓ 6m² Trade Stand (priority choice by order of purchase)

LIST A — Choose 1

- Sponsorship of a FEDESSA **European Industry Award** including presenting the award at the awards dinner
- **Awards Dinner Wine** - sponsor logo or message on custom made wine sleeves for all wine initially placed on the table
- Exclusive Sponsorship of the **European Industry Awards** Dinner Drinks Reception
- Exclusive Sponsorship of **Drinks in the Trade Show**
- **Speaker** Sponsorship
- **Play a promotional video** of up to 60 seconds duration during the conference

LIST B — Choose 1

- **Trade Stand Upgrade** from 6 square metres to 12 square metres
- Full page advertisement in the final **Conference Guide** distributed to all attendees at the conference
- **Chair Drop Sponsor** - promotional material placed on each chair in the main conference room on one day of the event.
- **Pad & Pens** Sponsorship (items supplied by the Sponsor and placed on chairs on one day of the conference)
- Exclusive sponsorship of the **Conference Catering** for one day.
- **Sponsor the name badges** –logo on name badges, not including lanyards 1 only

Optional Sponsorships

Enhance your presence — add-on packages available alongside any tier



Welcome Dinner

€5,500

Exclusive Sponsorship of the Welcome Dinner on Tuesday September 22. Including branding on all promotional material



Conference App

€3,600

An opportunity to sponsor the FEDESSA Conference App. Plenty of sponsor branding and advertising opportunities included within the App and exclusive to one sponsor. Great coverage by the host during the event too.



Barista Bike

€10,000

Looking for an original way to showcase your brand? What about a branded velopresso as a large mobile promotion platform for your brand? Cups with logos, a custom umbrella, flags, a special outfit for the barista... everything is possible! Professional barista included. Price per velopresso, up to 4 available.



Speaker Sponsorship

€2,200–€3,500

A great branding opportunity to place your company logo alongside the name of one of our illustrious conference speakers in all brochures, on the FEDESSA Conference website and on the main conference set during the speaker's presentation.



Awards Drinks Reception

€1,800

Kick off the awards dinner with your branding. Listing on programme and promotional material as sponsor. Ability to place promotional banners and other materials throughout room during drinks reception.



Awards Wine

€1,500

Have your logo or message placed on wine sleeves on the table wine, includes promotion during the event and in the programme

Optional Sponsorships

Enhance your presence — add-on packages available alongside any tier



Awards Dinner Entertainment

€2000

Sponsor the entertainment for the awards dinner, including your logo on the big screens prior and post entertainment, recognition in the delegate guide and throughout the evening



Monastery Dinner Wine

€2,500

Promote your brand with the monastery wine served during the welcome dinner. Your logo will be displayed on wine sleeves placed on the tables, accompanying the authentic monastery wine served to delegates.



Networking Entertainment

€2,000

Sponsor the entertainment for the networking dinner, recognition in the delegate guide and throughout the evening.



Awards Dinner Photobooth

€1,500

It would not be a party without a photo booth. Have your brand on all the photos and signage around the booth which will be available for use during the awards dinner.



Advertising

Full page in 2nd Brochure €1,100 · Half page in 2nd Brochure €900

The second Conference Brochure sets the scene for the 2026 Conference and is distributed to over 2,000 owners and operators across Europe and the UK.

Full page in final Conference Guide €950 · Half page in final Conference Guide €700

The final Conference Guide is distributed to all attendees on site and is a valuable resource during the two days.

TRADE SHOW STANDS AND EXTERNAL STORAGE DISPLAY

Note that trade stands no longer include full tickets. Dinner tickets must be purchased separately. This is due to the large number of exhibitors that were not using their included dinner tickets.



The standard trade stand size is **3m x 2m**. The maximum ceiling height is 7m and up to 8m in some places. There is scope for larger or open stands. Contact FEDESSA for more details about a bespoke trade stand solution for your business.

The Trade Show is in a dedicated secured room. All meals during the day will be served in the Trade Show area. A drinks reception on Wednesday night will also be held in the trade area. The trade show will open each morning at least 30 minutes before the main session room opens. It will remain open for the duration of the event, closing after the drinks session on Wednesday evening and at approximately 3:00pm on Thursday. All daily meal breaks will be served in the Trade Show area each day.

Bump-in for the Trade stands will be on Monday 21st and Tuesday 22nd of September. It will be a staged bump in with the shell scheme and standalone constructions setting up in the morning of September 22 and the remaining exhibitors after this. There will be a limited bump out during the afternoon of the 24th September with the remainder on the 25th. The trade show is on the ground floor with a direct door into the adjoining loading bay.

Trade Show Stands

Standard 3 × 2m · Max ceiling height 8m · Dedicated secured room

Budget €3,400

Non-members: €5,500

A basic trade stand for you to add your own branding and banners. Carpet and furniture can be purchased at an additional cost



Branded €3,900

Non-members: €5,900

Make your business stand out in the trade show with a fully branded backing to your stand.

Price includes all production costs of the background based on artwork provided by you. Assistance in producing artwork can also be provided where required



Branded & Backlit €4,500

MEMBERS ONLY

A deluxe branded trade stand that will draw the eye of all the delegates with a 3x2m semi-transparent branded backing with backlights to make it really stand out.

Price includes all production costs of the background based on artwork provided by you. Assistance in producing artwork can also be provided where required.



Trade Show Stands

Standard 3m x 2m · Max ceiling height 8m · Dedicated secured room

Trade Stand Specifications

- Each stand is 3 x 2m in size and includes:
- Walls 2.4m high matt anodised aluminium frame with white laminated infills
- Fascia matt anodised aluminium frame 24cm high with white laminate infill
- 1 x sign displaying name of exhibitor per booth
- Lighting - two spotlights per booth mounted on a light track inside fascia
- Power – one 2 amp socket per booth
- List of delegates provided prior to conference
- Listing on the trade show page on the website and in the final programme
- 2 day delegate only tickets for both days excluding all dinners
- Dinner tickets can be purchased at a special trade price

Trade stand positions may be discussed with exhibitors, but final positioning remains at the discretion of the Association.

OVERSIZED STANDS

Double Stand 6x2m

€7,000

Double Branded 6x2m

€8,000

Double Backlit 6x2m

€9,000

All double stands include 4 session-only tickets



How to

Apply

www.fedessa.org/2026trade

- ✓ Online applications only
- ✓ First come, first served for exclusive items
- ✓ €300 deposit required within 14 days
- ✓ Full payment after June 30 within 14 days
- ✓ Trade stand positions at FEDESSA's discretion

Contact Us

✉ admin@fedessa.org

☎ +32 2 681 02 96

● www.fedessa.org

We're happy to discuss options and find the right fit for you.