

Innovation Award

Sponsored by Universal Storage Containers

Mandatory requirements

- Entries must be provided in an electronic version; word document or .pdf are preferred.
- A signed Permission to Publish Form must be included with each entry.

Format of the entry

- Place the business name and innovation at the top of the first page.
- Provide some background on the business, such as its size, location and history.
- Provide good quality photos to support your entry.
- Use clear concise wording and paragraphs. Remember the judges will be reading lots of entries so make it as easy to read as possible and consider using a summary to make your key points stand out.

Judging Criteria

You should consider the following judging criteria when submitting your entry:

The Innovation Award is not restricted to a specific service, facility or product. It could be an innovative process for providing service or managing the business. The main criterion is that the entry is innovative to the industry and provides some benefit. The judges are looking for an innovation that will have a lasting impact on the industry and they will use the following criteria to help them decide between the finalists:

- The unique qualities of the initiative.
- The benefits the initiative provides to your self storage business or the self storage customer.
- How your initiative meets an industry need.
- What challenges the initiative presented during development or implementation, and how these were overcome.
- How the initiative reduces costs or increases income.

Provide an overview of your initiative, including the circumstances that prompted its development and any case study material.

Your entry will be subject to strict confidentiality undertakings and will not be released outside the judging group.

If you have any questions about completing this entry, please contact Rennie Schafer, FEDESSA CEO, at rschafer@fedessa.org or +44 1270 623 150.

Good Luck!

Important
Submission for entries close:
Friday, 26 August 2022
Send entries to awards@fedessa.org