

SPONSORSHIP & TRADE SHOW

AESS CONFERENCE 2023



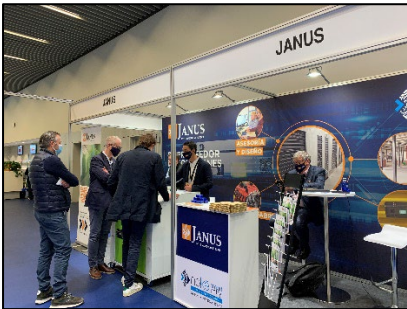
15 March & 16 March 2023
Melia Sitges (Barcelona)

Who are we?

The AESS (Asociación Española de Self Storage) is the association that represents the self storage industry in Spain. Our members are actively involved in the Self Storage sector in Spain and represent both large operators with multiple facilities, as well as smaller companies and independent operators.

The AESS Self Storage Industry has 63 member operators and consist of 231 stores across the country and continues to grow.

The Spanish Self Storage association is delighted to announce its annual conference, dedicated specifically to the self storage industry in Spain. Conference content will be tailored to Spanish operators focussing on tangible ways they can improve their self storage operations.



Why sponsor or exhibit?

The AESS Conference & Trade Show is being hosted in Sitges (Barcelona) on the 15th and 16th of March at the Melia hotel in Sitges. On the 15th the conference will start in the afternoon at 3pm with the opening of the trade show which will be open until 6 pm. As from 5:30 pm operators will have the opportunity to visit 3 stores during the facility tour. The second day the conference will start around 8:30 am with the trade show.

We will have a mix of Spanish and international self storage professionals.

A highlight of the conference is the industry trade show where operators get to meet suppliers and see their latest offerings. There are also numerous networking opportunities where you can mix with potential and existing customers, including a dinner and daily breakfast in the trade show.

Venue

This resort hotel overlooking the Mediterranean has extensive experience in organising events. This hotel in Sitges provides comfortable rooms and a stunning pool for relaxation, as well as a large, fully equipped Convention Centre. Sitges is the perfect combination of business and pleasure.

Address

Melia Sitges
Joan Salvat Papasseit 38
08870 Sitges (Barcelona)

Location

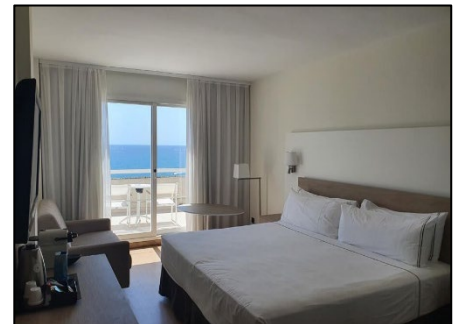
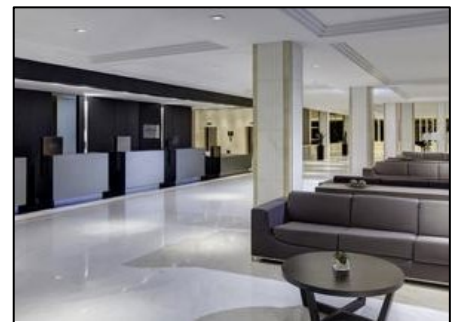
The hotel is located in Sitges, a beach destination very near Barcelona and in the Aiguadolç Marina. The Melia Sitges Hotel is situated 26 km of Barcelona International Airport.

Accommodation

Rooms with terraces, abundant natural light and awesome views of the Mediterranean.

There are 130 bedrooms reserved until 31 January 2023. After the 31st the hotel will not be able to guarantee us availability for the same rate.

Rate for a double room, single use with breakfast included 146 €.



Sponsorship Packages

Platinum - € 4600 + VAT

Only 3
available

The **Platinum package** includes the benefits mentioned below:

- 4 full delegate tickets to the conference
- 6 x4 m exhibition stand in the trade show
- Priority choice of trade show stand location
- 3-minutes video to address to delegates during the conference
- Sponsor logo included on all promotional material (magazine, digital conference flyer, FEDESSA and AESS website and social media)
- On-stage branding
- Sponsor branding on the conference bags
- Full page advert in the conference brochure
- Branded item inclusion in the conference bags
- Logo included on the conference email signature banner on all FEDESSA and AESS emails.
- Logo included on the name badges

Gold - € 3500 + VAT

Our **Gold package** includes the benefits mentioned below:

- 3 x full delegate tickets to the conference
- Priority choice of trade show stand location following first pick by Platinum sponsors
- 4 x 2 m exhibition stands in the trade show
- Sponsor logo included on all promotional material (magazine, digital conference flyer, FEDESSA and AESS website and social media)
- Opportunity to sponsor a speaker included
- Half page advert in the conference brochure
- Branded item inclusion in the conference bags

Silver – € 2500 + VAT

The **silver package** includes the benefits mentioned below:

- 2 x full delegate tickets to the conference
- Single exhibition stand space of 3 x 2 m in the trade show
- Priority choice of trade show stand location following Platinum and Gold sponsor choices
- Sponsor logo included on all promotional material, website and emails.
- Branded item inclusion in the conference bags
- Possibility to sponsor the coffee break on the first day of the conference or the breakfast on the second day of the conference.

Standard Sponsorship Options

Lunch Sponsor – € 1500 + VAT

The **Lunch package** includes:

- Logo on display on the lunch buffet. Verbal acknowledgement by the MC during the event.
- Sponsor logo included on all promotional material, website and emails.
- Branded item inclusion in the conference bags

Dinner Sponsor – € 1000 + VAT

The **Dinner package** includes:

- Logo on display on the menu
- Sponsor logo included on all promotional material, website and emails.
- Branded item inclusion in the conference bags

Dinner Wine – € 750 + VAT

The **Dinner Wine package** includes:

- Logo on display on the menu
- Sponsor logo included on all promotional material, website and emails.
- Branded item inclusion in the conference bags

Chair Drop (pads and pens) – € 500 + VAT

- Promotional material (leaflet or other item) placed on each chair in the main conference room
- Items to be provided by the sponsor

Suppliers wishing to attend the conference must either sponsor a package or exhibit at the show.

Alternatively, suppliers may attend, but will be charged €2000 plus VAT inc. per person for a full package for the event. This cost includes access to the sessions on 16 March, the exhibition on 15 and 16 March and the dinner on 15 March.

Single Stand

Cost stand: € 1800 + VAT - (Non-members rate : € 2400 + VAT)

Held on the ground floor in a dedicated and separate area close to the main plenary room the area is secured when not open to attendees. Refreshments and lunch during the day will be served in this area. Small breakfast will also be served in the Trade Show on Thursday morning.

The Trade Show will open on Wednesday afternoon at 3pm and will remain open until 6 pm. On Thursday 16 March the Trade Show will remain open for the duration of the event, closing at approximately 5.00pm on Thursday afternoon after the last session.

Bump in for trade stands will be on Wednesday 15 March in the morning. It will be a staged bump in with the shell scheme and standalone constructions setting up on Tuesday, 14 March. Bump out will be on the afternoon of Thursday, 15 March after 5 pm.



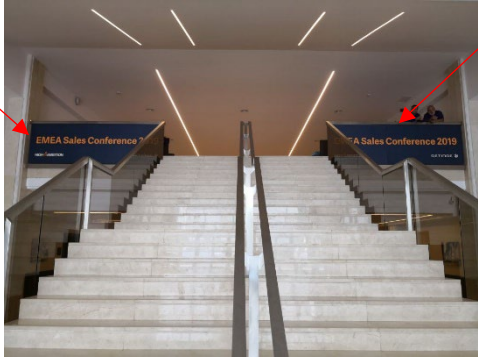
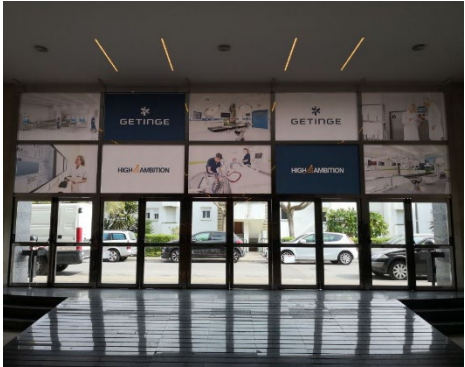
Single Stand Includes:

- Basic trade stand within the shell scheme
- 3m x 2m in size for exhibitor to add own branding and banners
- Walls 2.5m high matt anodised aluminium frame with white laminated infills
- 1 x sign computer cut vinyl lettering on white laminate infill per booth
- Lighting - two spotlights per booth mounted on light track inside fascia
- Power – one 2-amp socket per booth
- Delegate list (excluding opt-outs) provided prior to the conference
- Listing on Trade Show page on website and in the final Conference Guide
- 2 x full delegate tickets including dinner
- Access to standard wi-fi

Note: Extra furniture can be purchased at an additional cost.



Marketing Options

	<p>Floor signage throughout the hotel.</p> <p>Staircase leading to the Tramuntana hall where the trade show will take place.</p> <p>Dimension: 410 x 17cm</p> <p>Cost of production and installation - two days: € 2000 + VAT</p>
	<p>Floor signage throughout the hotel</p> <p>Quantity : 6 pieces</p> <p>Dimension : 80 cm round diameter</p> <p>Cost of production and installation - two days: € 1200 + VAT</p>
	<p>Balustrade on the left and right staircase (both sides)</p> <p>Forex 3 mm to glass panels</p> <p>Dimension : 347 x 105 cm</p> <p>Cost of production and installation - two days: € 1800 + VAT</p>
	<p>Windows exterior doors</p> <p>Quantity: 10 pieces</p> <p>Dimension : 197 x 120cm</p> <p>Cost of production and installation - two days: € 2000 + VAT</p>

Wednesday, 15 March & Thursday, 16 March 2023

Sponsorship & Trade Show Booking Application Form

Please indicate the type of sponsorship you wish to apply for. All exhibitors will be contacted at a later stage to confirm placement of trade stands.

<input type="checkbox"/> PLATINUM SPONSOR	€4600	<input type="checkbox"/> GOLD SPONSOR	€3500
<input type="checkbox"/> SILVER SPONSOR	€2500	<input type="checkbox"/> LUNCH SPONSOR	€1500
<input type="checkbox"/> DINNER SPONSOR	€1000	<input type="checkbox"/> WINE DINNER	€750
<input type="checkbox"/> TRADE STAND	€1800	<input type="checkbox"/> CHAIR DROP	€500

Company Details

Company Name:

Company VAT Number:

Address:

Contact Name:

Telephone:

Email:

All prices listed are excluding VAT

Please send completed forms to gerencia@aess.es and pbarraza@fedessa.org

Booking Applications will be awarded at the discretion of FEDESSA and the AESS

Sponsorship applications will initially be evaluated on 22 December 2022.

The stands will be allocated first to the main sponsors and then in order of confirmation.

Cancellations

Supplier member cancellations of sponsorship packages and/or trade show attendance are subject to:
Cancellation prior to 31 January 2023 - 50% refund, Cancellations from 1 February 2023 - no refund